

Web Design & Development for Educational Firm

PROJECT DETAILS

 Web Design, Web Development

 Jun. 2022 - Sep. 2022

 Confidential



"They genuinely invested time into understanding our brand identity and tailored the entire UX to match it."

PROJECT SUMMARY

Altus Web Solutions designed and developed an educational firm's website from scratch. The team created the platform's UI/UX design, front- and backend, service pages, and a secure contact framework.

PROJECT FEEDBACK

Altus Web Solutions launched a fully functional website with excellent page loading speeds, seamless mobile responsiveness, and 100% uptime. The team was highly organized and professional throughout the engagement. Moreover, Altus Web Solutions maintained clear communication and delivered on time.

The Client

Introduce your business and what you do there.

I'm the manager of operations at Noor367, an education company.

The Challenge

What challenge were you trying to address with Altus Web Solutions?

We needed to build a secure, high-performing website from scratch to establish our online brand presence and effectively attract our target audience.



Talia Noor ul Ain

Manager Operations, Noor367



Education



England

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0

The Approach

What was the scope of their involvement?

Altus Web Solutions handled the end-to-end design and development of our platform. The main deliverables included customized UI/UX design, front- and backend development, full mobile responsiveness, service pages, and an integrated secure contact framework to connect with our clients. The team built the entire homepage architecture, dedicated educational service sections, an informative “About Us” profile, and customized contact and inquiry forms designed for client intake.

What is the team composition?

We worked with 2–5 teammates from Altus Web Solutions.

How did you come to work with Altus Web Solutions?

We found them through an online search, a referral, and the Clutch site. We chose them because their pricing fit our budget, they offered good value for the cost, and their company values aligned with ours.

What is the status of this engagement?

We worked together from June to September 2022.

The Outcome

What evidence can you share that demonstrates the impact of the engagement?

The project successfully launched fully functional and on schedule, achieving excellent page loading speeds, seamless mobile responsiveness, and 100% uptime from day one. We’re actively tracking user inquiry submissions and form completion rates, which have successfully validated that our customer onboarding pipeline is functioning perfectly. We’ve noticed a positive shift; not only have overall inquiries increased, but the



quality and relevance of the leads coming through the customized forms have improved.

How did Altus Web Solutions perform from a project management standpoint?

Their project management was highly organized and professional. They maintained clear lines of communication throughout the development process and successfully delivered the completed website right on schedule. We communicated via virtual meetings, email, and messaging apps.

What did you find most impressive about them?

Their unique dedication to client satisfaction really stood out. They didn't just build a website; they genuinely invested time into understanding our brand identity and tailored the entire UX to match it.

Are there any areas they could improve?

Nothing major – the communication, timeline, and final website deliverables met all of our expectations perfectly.